

RocklandWeb



**(845) 877-7333**

**[www.rocklandweb.com](http://www.rocklandweb.com)**



## THANKS FOR READING THIS.

*"Energy cannot be created nor destroyed. It can only transform from one form to another." ~ Albert Einstein*

The above is a quote I often reflect on. It applies to so much in our lives, our businesses, and our purposes.

Since 2007, we at the RocklandWeb team have been following our purpose: Help Rockland & Hudson-Valley NY based companies, organizations and causes to create **powerful digital media and services, which help them grow.**

In addition to our completion of hundreds of high-quality web development projects (350+ to date), we've added great services that benefit our clients, namely video production, SEO & social media campaigns, as well as exclusive advertising on our flagship platforms:

[RocklandNews.com](http://RocklandNews.com) | [RocklandShopping.com](http://RocklandShopping.com)

Our aim is for quality work, and our customer's profitable satisfaction. Most importantly, we always educate and empower our clients to use the tools we provide for them.

We hope you'll consider us for your project. Please contact us if you have any questions. Have a great week!

Tom Ossa, CEO  
RockWeb Systems Inc.

# RocklandWeb



## ABOUT OUR COMPANY



# Some of our valued clients since 2007:

- Columbia University
- CED Engineering (US/Canada)
- Brotherhood Winery
- Hoff-Barthelson Music School
- Town of Stony Point
- North Rockland Chamber
- Highlands Chamber
- Rose Memorial Library / Piermont Library
- Law firms in Rockland and Bergen counties
- Plus, small businesses across the Hudson Valley:
  - Rockland County , NY
  - Westchester County, NY
  - Orange County, NY
  - Bergen County, NJ

## Hoff-Barthelson Music School

Developing potential, enriching lives and creating community since 1944

[EARLY CHILDHOOD](#) [K-12](#) [ADULT](#) [REGISTER](#) [CALENDAR](#) [FACULTY](#) [COMMUNITY](#) [SUPPORT US](#)



Join us at our Early Childhood Open House on January 17! [Learn more here.](#)

## The Town of Stony Point

*We're Revolutionary*

Search



(845) 786-2716

[History](#) | [Our Government](#) | [Town Departments](#) | [Directory](#) | [Community](#) | [Recreation Department](#) | [Notices & Documents](#) | [News](#) | [Contact](#)



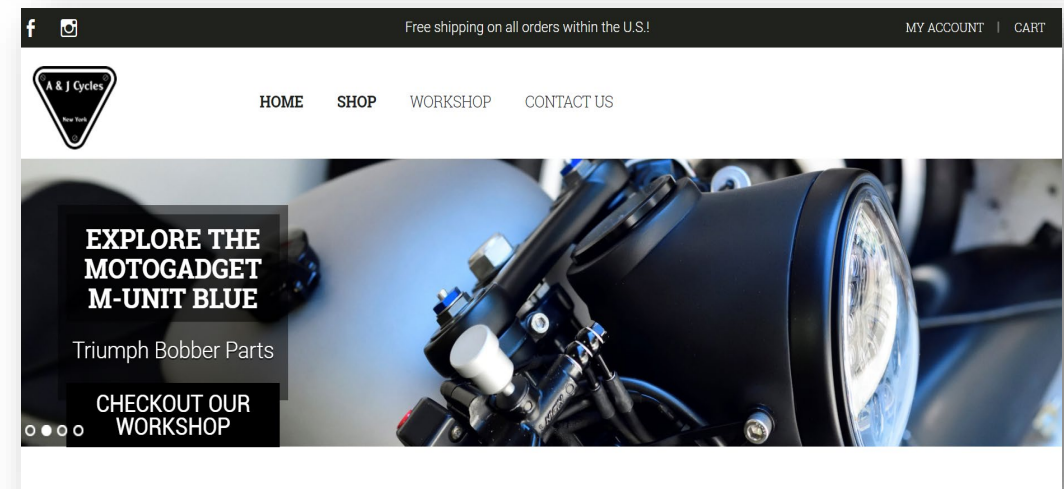
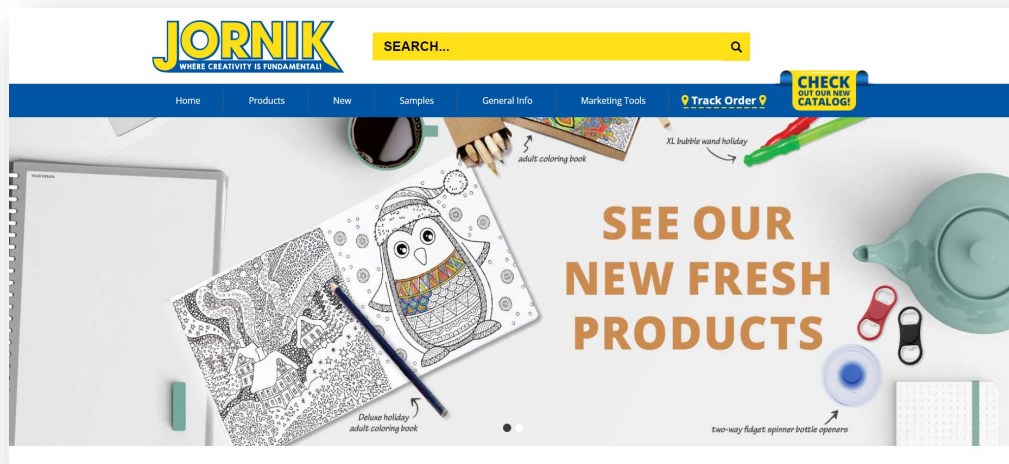
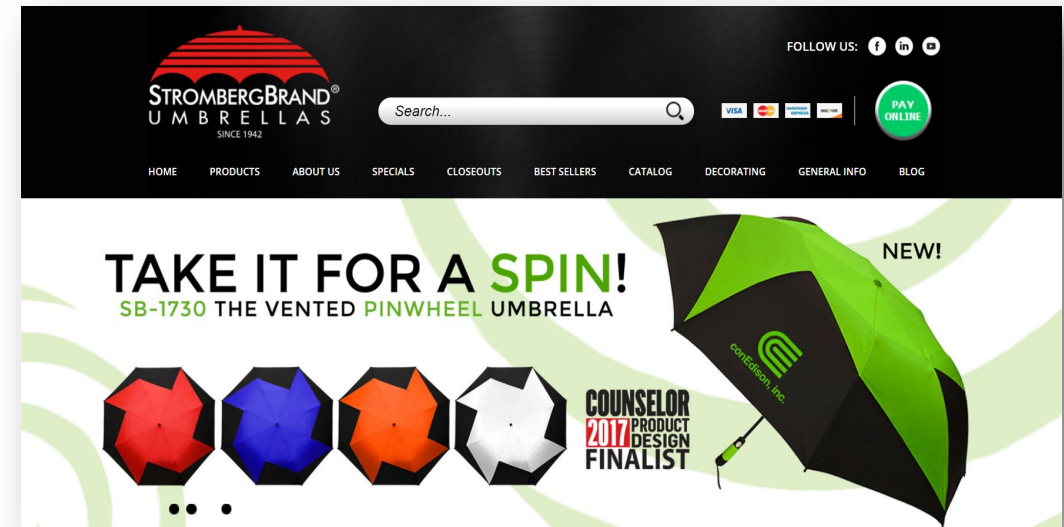
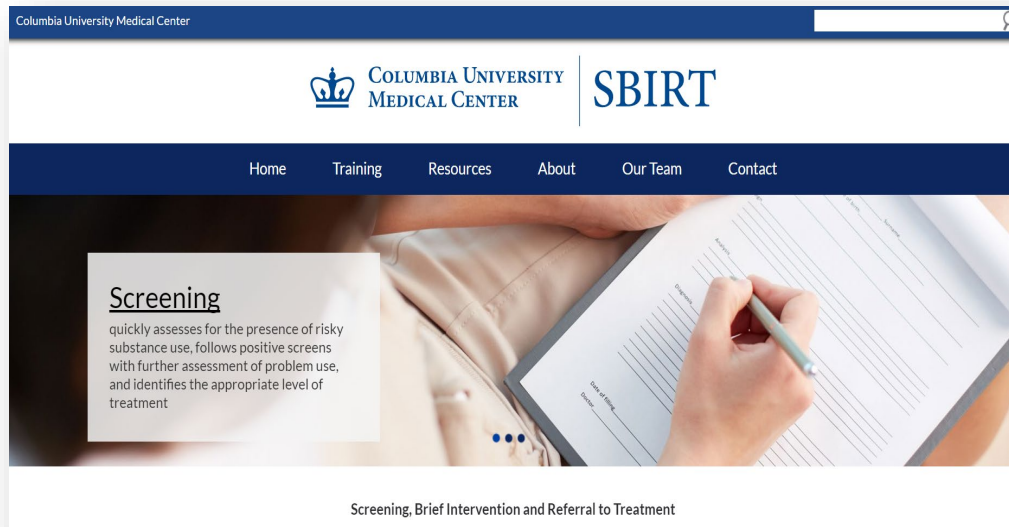
### Stony Landmarks. Your Community.

Stony Point's rich history is visible everywhere in our community. Browse our local community sites, and discover something new! [Continue Reading](#)





# Some of Our Recent Premium Design Work:





# Our Web Development Team:



**Elana Ramos**

Local Social Influencer at RocklandWeb



**Gregg Ciabattone**

Cloud Architect at RocklandWeb



**Joel Manoj**

Intern at RocklandWeb



**RockWeb Systems**

Organizer at RocklandWeb



**Sherly Jourdain**

Operations Director at RocklandWeb



**Tsvetan Dimitrov**

Web Developer Level III at RocklandWeb



**Thomas Ossa**

President at RocklandWeb

**NOW  
HIRING!**

Visit [rocklandweb.com/jobs](https://rocklandweb.com/jobs)

Our entire team is United States, east coast based. Except for Tsvetan Dimitrov, world traveler – and an amazing Developer for the past 15+ years.

Thomas, Tsvetan, and Gregg are all graduates of Ramapo College, Mahwah NJ

# RocklandWeb



**HOW WE CAN HELP *YOU***





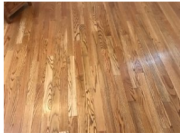
Home

Rockland Recovery Homes has the following goals:

- The provision of housing and peer support for those in recovery from a substance use disorder
- Assist residents to return to their communities as productive, tax paying citizens.
- To give them a sense of hope and empowerment.
- Assist residents to regain dignity and respect.
- The chances of an individual staying in the recovery process will be enhanced by the
- To save lives!

Ph

action brings years of depth and  
odeling and construction  
illective experience transcends the  
as involved in a typical renovation,  
r new construction endeavor. We  
pacity to prevent the pitfalls of home  
ent process while increasing amicable,  
le, and quality results. The nuances and  
ncrasies of the remodeling business, and  
truction business are many. Our organizing,  
nning, building rapport and utilization of the appropriate tradespeople will optimize value,  
while reducing time frames and mitigating existing concerns. Allow us to help you navigate the  
process and create your project. Conscientious and quality work at a reasonable rate!




IT'S COFFEE BARISTA

INTERNATIONAL BLENDS


SHOP CART MY ACCOUNT CHECKOUT

NEWS UPCOMING EVENTS DISPLAY LOCATIONS ORDER PRINTS BECOME A MEMBER CONTACT US




Old Restaurants Exhibit at  
Stony Point RHO Building


On behalf of the Town of Stony Point, a big  
Thank You to Corinne McGeorge for bringing  
Hudson ... More



BREAKFAST



LUNCH



DINNER

Website Design:  
Video backgrounds,  
custom layouts, and  
mobile friendly design!



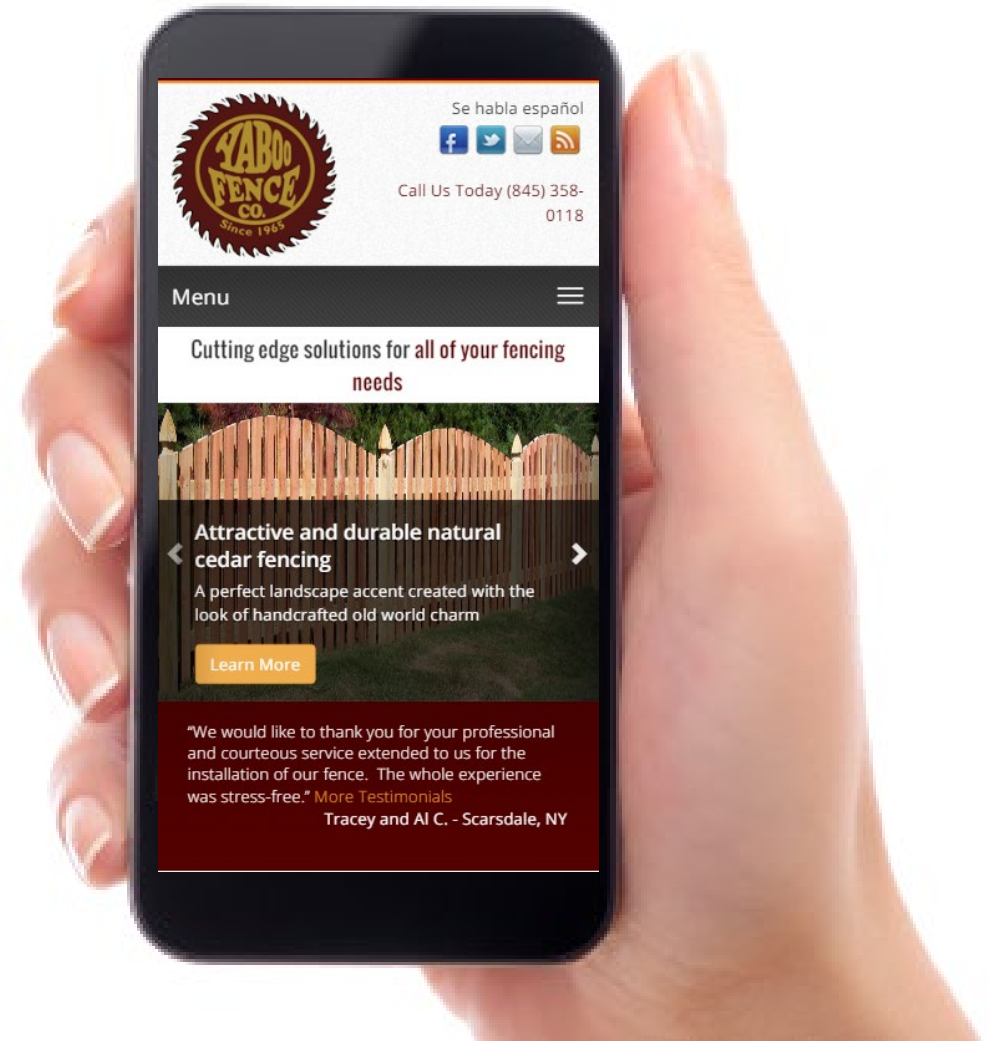


All websites are built *mobile ready!*

Fits most smartphones

Simple navigation

Large images



# WEB HOSTING & SECURITY:

*For your websites, mobile apps & media*

- We provide [Amazon Web Services Hosting](#): Mega fast hosting for today's demanding customer
- Deliver content to your clients at the ultrafast, mobile speed they demand
- Host streaming video channels on our S3 service
- In benchmark testing, websites on our Virtual Private Servers load over 20% faster than sites on shared hosting

*\* Please note that front end website and graphics design also affect the speed of given sites. In short, bandwidth matters.*

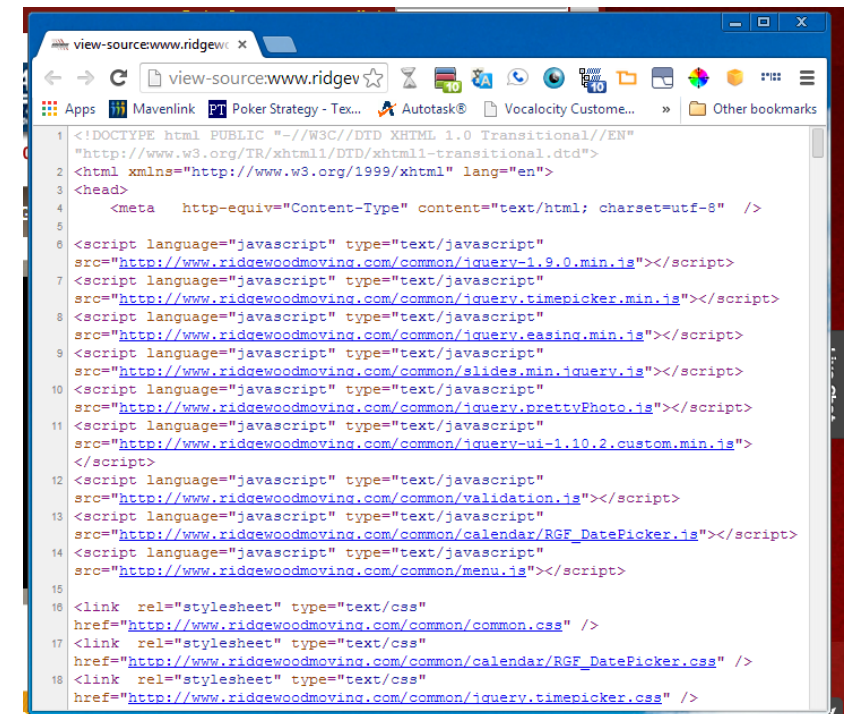


*Premium Clients:*

## Website Maintenance & Custom Coding

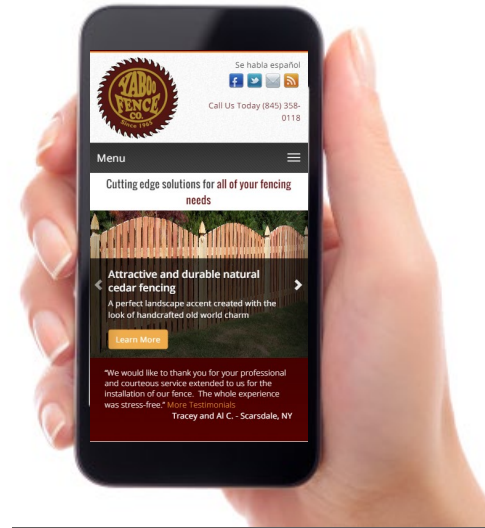
*Server-Hardened from Hackers & Bad Guys*

- Daily updates, and data backup for your website!
- System code modified to protect from new threats by hackers
- Every place where someone can fill out a contact form, submit a post, or place an order is validated
- Any malicious code that is attempted to be injected, is discarded
- Scheduled reviews of server and files, to provide for best possible defenses against common security threats



# Programming: We build systems that help your company save time and money.

- Custom apps and services for websites, tablets and mobile devices
- Configuration of software for servers, point of sale systems and other devices
- Experimental technologies development, such as Roku, Chromecast, AppleTV, Amazon Web Services, and LOIC IT Defense for Government.
- Gaming technologies and engine development: Minecraft, Unreal Engine, CRYengine and more



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            <div id="content-wrapper">
                <div id="content">
```



RocklandWeb



**PLANNING YOUR PROJECT BUDGET**



# Pricing for Web Projects:

- It's simple. We work in *10-hour blocks of time*, to maintain reasonable and clear costs and timelines.
- Estimates are provided in advance, with the best-guess # of *10-hour time blocks* to budget for your project.
- Initial domain / basic Wordpress website configuration, and comprehensive training is included in every project.
- Then...buy more *10-hour blocks* of our time to add content, features and design to your new website!

Hourly rates: Web, creative & content development: \$109.95/hour

Note: Custom Programming/API & App Development: \$129.95/hour





# Example of Web Design Estimates:

10-hour block: \$999.<sup>50</sup>

20-hour block: \$1899.<sup>00</sup>

40-hour block: \$3798.<sup>00</sup>

Estimates are provided prior to project commencement.

Payment for first block of time is due before project inception.

Time blocks are discounted by 10%, per hour.

Hourly rates: WordPress development: \$109.95/hour

Custom Programming/API and App Development: \$129.95/hour



But wait. There's more.



## INTRODUCING OUR BRAND NEW DIGITAL ADVERTISING PROGRAM:

# Rockland Famous

Let the RocklandWeb team share your brand on our exclusive digital platforms:  
RocklandNews.com | North Rockland Community | Streaming Local TV

Total potential local reach per month: 300k users



**Rockland Famous**  
*We share you everywhere.*



### ROCKLAND NEWS

Our own platform! We post local news from all 45 municipalities in Rockland County, as well as current events and stories of interest. Avg. 50k visits per month (over 500k/yr), and rising. Advertising available per Town, per month.



### MARKETING STRATEGY

Monthly or quarterly discussions with our RocklandWeb.com team, on topics you wish to cover on a variety of digital marketing topics. We provide stats, suggestions, and solid next steps.



### WEEKLY BLOG, FB, INSTA POSTS & SHARES

We'll create unique, brand-specific blog and news articles - written on a variety of topics, managed by our Rockland Famous team, which currently writes, designs graphics, and produces video for our clients.



### EXCLUSIVE ADVERTISING IN FB GROUPS

We manage two dozen Hudson Valley-based social media properties (many in Rockland), that have over 50k local members. As admins, we can feature banners and posts at the top of pages for you, in up to 10 Facebook Community Groups per month. Average weekly reach: 10k viewers.



### STREAMING VIDEO ADS

Reach another 200k local consumers! Advertise locally - on streaming TV platforms such as Hulu, Pluto, HBO Max, Paramount and much, much more! We'll produce the video. Each project is customized to suit your brand's needs.



Click on the logo to get started!

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